

# RAJAR DATA RELEASE

Quarter 3, 2015 – October 29th 2015

## BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

### NATIONAL STATIONS

**SAMPLESIZE:**

Survey period - Q3 2015

**NATIONAL:** Code Q (Quarter): 23,382 Adults 15+, Code H (Half year): 45,722 Adults 15+  
**LONDON:** Code Q (Quarter): 3,100 Adults 15+, Code H (Half year): 6,096 Adults 15+

**TERMS WEEKLY REACH:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<b>NATIONAL STATIONS - MON-FRI</b>		Q3 2014	Q2 2015	Q3 2015
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5823	5838	5777
BBC Radio 2 - 06.30 - 09.30am	Q	9300	9696	9422
BBC Radio 3 - 06.30 - 09.00am	Q	548	629	539
BBC Radio 4 - 06.00 - 09.00am	Q	6692	6675	6758
BBC Radio 5 live - 06.00 - 10.00am	Q	2626	2354	2224
Absolute Radio - 06.00 - 10.00am	Q	881	916	886
Classic FM - 06.00 - 09.00am	Q	1583	1629	1658
Magic Network <sup>1</sup> - 06.00 - 10.00am	H			1368
talkSPORT - 06.00 - 10.00am	Q	1511	1433	1396

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## BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

### LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<b>LONDON STATIONS - MON-FRI</b>		Q3 2014	Q2 2015	Q3 2015
<i>Time period varies per station</i>				
BBC London 94.9 - 06.00 - 09.00am	Q	192	203	212
Absolute Radio (London) - 06.00 - 10.00am	Q	386	430	346
Capital London - 06.00 - 10.00am	Q	1008	1146	980
Capital XTRA (London) - 06.00 - 10.00am	Q	135	256	236
Gold London - 06.00 - 10.00am	Q	144	111	123
Heart London - 06.00 - 09.00am	Q	526	887	514
Kiss (London) - 06.00 - 09.00am	Q	689	766	755
LBC 97.3 - 07.00 - 10.00am	Q	561	719	595
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	183	239	186
Magic (London) - 06.00 - 10.00am	Q	781	922	771
Premier Christian Radio - 07.00 - 09.00am	Q	63	106	37
Smooth Radio London - 06.00 - 10.00am	Q	320	278	311
Sunrise Radio - 06.00 - 09.00am	Q	109	98	121
XFM London (will be Radio X London) - 06.00 - 10.00am	Q	190	202	221